



Talladega Superspeedway

LOCATION: Phoenix, AZ

The project consisted of new audio and video systems throughout a major renovation of the infield facilities at Talladega Superspeedway, including garages, media building, drivers meeting room, concessions, VIP Pit Road Club, and Talladega Club. The entire scope was completed in under 5 months.

SOLUTIONS

- 4,000SF Talladega Club installation was a high level 15,000-watt concert quality audio system utilizing dual line arrays with a custom mounting solution, and approximately 24 flat panel displays.
- Networked audio systems included new digital mixing consoles, head end components, and network distribution via a 10G fiber optic backbone.
- Race Operations area included interconnects between track systems, television and radio broadcast booths.
- Expansion of existing QAM distribution system to the new facilities utilized a hybrid fiber copper methodology.

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